

Channelinsight Operations Manager

Do you have the tools you need to manage your channel data? Does lack of insight into your channel POS and inventory data keep you guessing instead of acting? With Channelinsight Operations Manager you can manage your own channel data, or, using the same toolset, we can manage your data on your behalf.

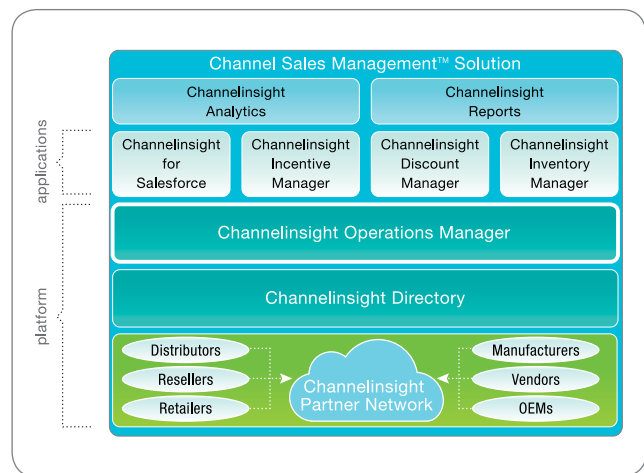
We validate your channel data at the line-item level; track the accuracy, timeliness, and completeness of your partner data submissions and resolve product, price, partner, and end-customer matching exceptions. Unlike with spreadsheets, exceptions only have to be handled once with our unique auto-learning technology which provides automatic erroneous data resolution.

You can segment your data by those specific partner and end-customer attributes most important to you. In addition, you can organize your data by site, hierarchy, territory or a customized group. Operations Manager provides you a standardized, enhanced and actionable version of your data that we can export to your existing ERP, PRM, CRM or MDM systems through several standard processes with customized formats. This export augments the informative dashboards, drill-down reports and self-service application workbenches provided by our Channelinsight application suite.

Our solutions deliver actionable insight and the tools to put that channel insight to work for you; identifying what you are selling, where, to whom and at what price.

Why Channelinsight Operations Manager?

The Channelinsight Operations Manager, together with Channelinsight Directory and Channelinsight Partner Network, form the Channelinsight platform



in which POS, and inventory data is collected, standardized and enhanced and provided to you in an actionable format. Our Channelinsight Application suite provides informative dashboards, drill-down reports and a self-service application workbench to improve the return on your channel programs.

With Channelinsight Operations Manager you can manage your own channel data, or, using the same toolset, we can manage your data on your behalf.

We can validate your channel data at the line-item level; track the accuracy, timeliness, and completeness of your partner data submissions and resolve product, price, partner, and end-customer matching exceptions.

You can choose to organize your sales data by site, hierarchy, territory or a customized group. In addition you can segment partners and end-customers by those specific attributes most important to you.

Our solutions deliver actionable insight and the tools to put that channel insight to work for you; identifying what you are selling, where, to whom, and at what price.

With Channelinsight Operations Manager you can manage your own channel data, or, using the same toolset, we can manage your data on your behalf.

Operations Manager makes it easy for you to get actionable, accurate, enhanced and standardized point-of-sale (POS), and inventory data. We can export a standardized, enhanced and actionable version of your data to your existing ERP, PRM, CRM or MDM systems through several standard processes with customized formats. This export

augments the informative dashboards, drill-down reports and self-service application workbenches provided by our Channelinsight application suite. The Channelinsight solution is the only complete channel sales management solution in the cloud. You can reap the benefits of real-time, actionable, crowd-sourced data in a scalable solution without having to worry about expensive upfront hardware costs or licensing fees, or demands on your already stretched internal resources. Deployment is fast and easy and you see an overall reduced Total Cost of Ownership. Our solution was designed in accordance with channel management Best Practices and yields Financial Grade data quality.

With Channelinsight Operations Manager you can manage your own channel data, or, using the same toolset, we can manage your data on your behalf.

Our unique auto-learning technology provides automatic erroneous data resolution; exceptions only have to be handled once.

Current alternatives to our solution frequently include highly customized home-grown solutions which are heavily dependent on manual efforts, complex spreadsheets, custom tools, and create integration nightmares.

KEY BENEFITS	KEY FEATURES
Complete, accurate, timely POS and Inventory data	Validate channel data at the line-item level
Manage your own data; or we can manage it for you	Export data to your existing ERP, PRM, CRM or MDM systems through several standard processes with customized formats
Improve partner loyalty	Resolve product, price, partner, and end-customer matching exceptions
Improve your channel ROI with actionable, customized views of your data	Organize sales data by site, hierarchy, territory, or any other grouping